

Case Study

RESIDENTIAL

Chiltern Place, London

WEST LONDON ELEGANCE, CUTTING EDGE TECH

Award-winning, exquisitely elegant Chiltern Place in Marylebone is a fabulous development by Ronson Capital Partners comprising of 55 gorgeous one to four bedroom apartments including 2 duplex penthouses, 3 ground floor duplexes and a 3 bedroom townhouse.

Ronson Capital Partners came to Econocom for the Audio Visual, lighting and IT installation because they had used Econocom previously for their multi-award winning Riverwalk House apartment complex and had been delighted with the result. They wanted the full convenience of smart home functionality for their clients with a sophisticated, customised look.

Econocom were able to produce a feature rich, high quality solution, on time and within budget.

DIVISION
Residential

PROJECT LOCATION
London

PROJECT DURATION
18 months

PROJECT LEAD
Clive Mosby, Residential Director

Project features

55 Luxury Apartments

Crestron Lighting, Sound, Heating
and Home Automation Solutions

Fingertip Control

Invisible speakers

Aquavision Bathroom TVs

4K Digital Media distribution





At a glance

INTUITIVELY EASY

It was important that the owners of the apartments, their families and staff, would be able to manage the controls and technology in each apartment easily. To achieve a high degree of intuitive use, Econocom installed the Crestron control system with flush mounted Crestron touch screen interfaces. These are designed to streamline and simplify all the apartment technology, from the AV and lighting to HVAC and curtains.

RACK ADVANTAGE

Econocom installed a central Audio Visual rack in each apartment, in discreet units. These central racks house remote sources, saving space in the living areas and making maintenance and upgrading easier.

CUSTOMISED CHIC

The flush mounted faceplates were custom finished in Antique Bronze to subtly enhance and meld with the exquisite interior design.

WATERPROOF LUXURY

Aquavision TVs in the Bathroom with waterproof handheld remotes provide that extra taste of luxury and convenience.

MAXIMISED AUDIO

Depending on the room, the acoustic requirements and the structural options available, invisible ceiling speakers and/or invisible wall speakers were installed. These deliver ambient music that emanates throughout the space with no visual footprint.

AUDIO VISUAL ADDS VALUE

Generous rack space and pre-wiring with high quality HDMI 2.2 cabling allow for easy upgrading and the enhancement of the Audio Visual equipment in the apartments to full 4K ultra high HDMI video system. It also provides the capability to distribute Sky, Blu Ray and other sources throughout the apartments as required.

Although the standard installation is high quality, by offering an upgrade path, Econocom have been able to customise the solution for the new owners of these luxury dwellings. From curtain and blind automation to surround sound or simply new programmed iPads, the technology transforms the living space into a welcoming and much loved home.

For the apartments that are investment properties, upgrading the Audio Visual and home automation options not only adds wow factor but also helps distinguish the apartments from the standard configuration, increasing their value and making them easier to rent out.



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