

# Case Study

## COMMERCIAL

Cutting edge technology for a leading training provider in Farming and Food Education.

Located in the Cotswolds, FarmED is a living textbook of regenerative farming on a 107 acre site. FarmED welcomes over 25 thousand visitors each year. To complement visits to the extensive grounds, FarmED runs courses and events in its stunning Conference Barn, which is also available to hire.

The FarmED team were looking for an upgrade to their projector, control and presentation systems to help them deliver outstanding training and events more effectively. Econocom was chosen as the specialist contractor. The solutions installed had to be easy to use for staff and visitors, yet powerful, robust and reliable. The project was finished within budget and on time.

### DIVISION

Commercial, Public Sector and Education

### PROJECT LOCATION

Chipping Norton

### PROJECT DURATION

1 week

### PROJECT LEAD

Mark Allen  
Commercial Division Director

## The tech

1x Epson WUXGA 3 LCD Laser Projector with 4K Enhancement and long throw lens

Crestron Control

Crestron 3-series Media presentation solution

Kramer Auto-sensing switcher







## Key features

- 1 Epson 10K ANSI WUXGA projector with 20K hours laser light source
- 2 Crestron 3 series media presentation controller
- 3 Lighting and speakers integrated into the control
- 4 Under desk rack containing the Kramer auto-sensing switcher

## At a glance

The FarmED Conference Barn is used in a variety of ways. As well as the FarmED event space, this is a learning environment and as such, is where the FarmED Team hold their courses, lectures, conferences and classes. It is also available for public hire. This meant the technology had to be powerful and robust, yet simple to use and applicable for various room configurations.

To improve the projection image, an Epson WUXGA 3 LCD Laser Projector with 4K Enhancement and long throw lens was chosen. This projector offers 10K lumens of colour brightness and 10K lumens of white brightness. Perfect for great visibility even when the podium is fully lit up and it is a sunny day.

The Crestron 3 series media presentation controller ensures the space can be used as effectively and fully as possible by staff, conference hosts and guests. The Kramer auto-sensing switcher ensures the sources are changed as seamlessly and efficiently as possible.

These upgrades have helped this not for profit organisation educate around the compelling benefits of nature-based farming.



## Econocom Products & Solutions UK Limited

Halifax Rd, High Wycombe, Buckinghamshire, HP12 3SN  
Unit 12, Dundrum Business Park, Dublin 14, D14FX68

[www.econocom.co.uk](http://www.econocom.co.uk)

T: +44(0)20 7820 7111