

# Case Study

## PUBLIC SECTOR

Using cutting-edge technology to deliver high quality efficient universal services to the community.

## The Wirral Council Offices

The stunning, energy-efficient Wirral Council offices were part of the first phase of the Birkenhead town centre regeneration. The vision is to create a real change in Birkenhead town and in the quality of services offered to the community. As well as delivering the technical excellence to help staff deliver vital community services, when fully let these buildings will bring new footfall and passing trade to local shops.

Econocom were brought in to deliver the AV in the reception, interview room, main conference room, meeting rooms and training rooms. The project ran on time and to budget.

### DIVISION

Commercial, Public Sector and Education

### PROJECT LOCATION

The Wirral

### PROJECT DURATION

16 weeks

### PROJECT LEAD

Mark Allen, Commercial Division Director

## The tech

27x Hisense Displays (55",65",75")

1x Hisense 136" AIO LED Display

2x Yealink 86" Collaboration Boards

28x Yealink Room Booking Panels

26x Yealink Room Occupancy Sensors

11x Yealink UC conferencing + camera

15x Shure In-ceiling tile microphones

66x QSC In-ceiling speakers





## Key features

- 1 86" Yealink Collaboration board with mobile cart
- 2 Yealink PTZ Tracking Cameras
- 3 136" Hisense All-in-one display
- 4 Yealink occupancy sensors
- 5 Yealink room controller

## At a glance

The light and airy Reception area welcomes visitors with a 65" Hisense Display and a countertop Ampetronic Induction loop.

The Main Conference room has mobile options so it can be used flexibly in a number of different formats. A 136" Hisense AIO graces one wall, with two further 86" Yealink Collaboration Boards on 4 wheel mobile carts for maximum impact. Four in-ceiling Shure microphones, a Sony presenter ceiling microphone, a Catchbox microphone par and an Ampetronic induction loop combine with seven Yealink 4K PTZ Tracking Cameras to ensure perfect audio clarity for everyone in the room. The Yealink UC Conferencing solution with two PTZ cameras and AV Hub ensures the virtual audience is also well catered for.

In total 28 Yealink room booking panels and room sensors ensure meeting rooms are used optimally for an intelligent and energy-efficient workspace.

The 12, 14 and 20 person meeting rooms all feature 75" Hisense UHD Displays, QSC in-ceiling speakers, Shure in-ceiling microphones and the Yealink UC Conferencing solution.



## Econocom Products & Solutions UK Limited

Halifax Rd, High Wycombe, Buckinghamshire, HP12 3SN  
Unit 12, Dundrum Business Park, Dublin 14, D14FX68

[www.econocom.co.uk](http://www.econocom.co.uk)

T: +44(0)20 7820 7111